



in partnership with **AARDMAN**

SOCIAL MEDIA TOOLKIT

This is a social media toolkit to support the Shaun the Sheep Eat the Rainbow programme from Veg Power. Please do share the fun you have with this programme on social media.

POSTING GUIDE

We suggest posting pictures or video of the children having fun enjoying the activities such as building a vegetable rainbow, making a rainbow vegetable crown or preparing their rainbow lunch.

Here's a fun graphic you can use with or instead of your photos, you can download that here:

<https://vegpower.org.uk/wp-content/uploads/2024/03/etr-logo.png>



Don't forget the tags, and we'll look out for them

#EatTheRainbow @VegPowerUk @shaunthesheep

VEGPOWER