

VEGPOWER

Resource for Holiday Activities and Food programme

Veg Power has partnered with Aardman Animation to create a fun-filled nutrition education experience for HAF programmes to get kids eating more veg.

The programme introduces children to the variety of vegetables and the importance of eating a rainbow of vegetables. Featuring the popular children's character Shaun the Sheep, the programme will engage children in vegetables.

Please note, as with all our work, this programme is backed by our experience in nutrition, behavioural change and fun, and our commitment to support cultural, economic and neuro diversity.



Shaun the Sheep and Shaun's image are trade marks of Aardman Animations Limited 2024.

Flexible design

The programme is designed to be modular and flexible in both duration and activities to meet the capabilities and opportunities of different HAF providers - we understand that many may not be able to cook or handle food.

We include take-home resources to extend the impact from a great day at HAF to a lasting improvement in habits at home.

We supply assets & instructions to be delivered by HAF teams, with suggested activities and a role for the older children mentoring the young children. Please note we do not supply vegetables. Here's what we do supply...

Funding requirements

Venue pack (reusable) including the posters, decorations, build-a-rainbow sign and guidebook are £25.00 ex VAT + postage

Children's pack including craft project, sticker and reward chart. £1.25 ex VAT + postage per child.

Check out the designs & more:

<https://vegpower.org.uk/eat-the-rainbow/>

Please get in touch with any question or to secure resources:

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Activities and Resources

- Workshop
- Build the rainbow.
- Shaun the sheep crown craft project
- Stickers
- Take-home reward charts
- Venue decorations
- Posters and digital flyer
- Rainbow recipes
- Programme guidebook

